



Ms. Bennett is a seasoned communication and marketing professional with more than 30 years of experience in strategic planning and designing health, nutrition, population, energy and environment communication and social marketing initiative including 20 years in international development. She is the founder and managing partner of Another Option ([www.another-option.com](http://www.another-option.com)) a small business woman owned marketing and communication firm. Previously for the last 13 years, she was Vice-President at AED where she also was the project director and senior technical expert in communication and social marketing for several USAID projects related to Avian and Pandemic Influenza and Emerging Pandemic Threats. These projects AI.COMM, PREVENT, Avian Influenza-Behavior Change and Communication and Mekong Infectious Diseases- Behavior Change and Communication were designed to effect behavior change among at risk audiences to minimize and prevent the spread of the H5N1 virus and H1N1 pandemic influenza disease. A component of these integrated communication activities was the introduction of various emerging technology to share information, conduct surveillance and reporting, and keep actors connected during outbreak responses and prevention activities. Ms. Bennett also was involved in the communication planning for the World Food Programme's Toward a Safer World held in Rome in 2011. Prior to working in international development she worked in Public Relations and New Product Marketing which included the introduction to the US market of Smart Cards and on-line banking and consumer retail. Yes, when swipes were introduced at every check-out counter in the US. She also worked at The Smithsonian Institution and in policy affairs in the US Senate. Ms. Bennett lives in metropolitan Washington, DC.

## **DEE BENNETT**

Director

*Another Option, LLC*  
USA