PMAC WORLD ART CONTEST
CALLING YOUNG ARTISTS
ON THE TOPIC Universal Health Coverage

DRAWINGS & PAINTINGS UNTIL 31 OCT 2019
COMMUNITY ART UNTIL 15 SEP 2019
With the aim to introduce new perspectives of a successful world where all people live better, happy, healthy and equitably, the Prince Mahidol Award Conference gladly invites everyone to join in the PMAC 2020 World Art Contest on the topic “Universal Health Coverage” through Drawings & Paintings and Community Art Project and win prizes totaling 450,000 THB.

TOPIC OF ART CONTEST
Universal Health Coverage

CATEGORY
Drawings & Paintings
Community Art Project

ARTWORK FORMAT AND CRITERIA
• Size of work 45 x 45 cm.
• All the production techniques are allowed: Paintings, Drawings, Collage, Prints, Mixed media
• Entry is allowed as individual or team (limit only 3 students in a team)
• Each person/team is allowed only one submission
• Being inspired without copying. Your entry must not infringe on the copyright of others
• Original works must not be framed
* PMAC reserves the right to disqualify entries that do not meet our criteria

AGE CLASSES
• Under 9 years old
• 9-13 years old
• 14-17 years old
• 18-25 years old
PRIZES AND AWARDS*
*All entries will receive a certificate of appreciation.

UNDER 9 YEARS OLD
1st place: A Trophy, Certificate and THB 12,000 Scholarship
2nd place: A Trophy, Certificate and THB 9,000 Scholarship
3rd place: A Trophy, Certificate and THB 6,000 Scholarship
Honorable mention: A Trophy, Certificate and THB 3,000 Scholarship (3 prizes)

9-13 YEARS OLD
1st place: A Trophy, Certificate and THB 15,000 Scholarship
2nd place: A Trophy, Certificate and THB 12,000 Scholarship
3rd place: A Trophy, Certificate and THB 9,000 Scholarship
Honorable mention: A Trophy, Certificate and THB 4,500 Scholarship (3 prizes)

14-17 YEARS OLD
1st place: A Trophy, Certificate and THB 18,000 Scholarship
2nd place: A Trophy, Certificate and THB 15,000 Scholarship
3rd place: A Trophy, Certificate and THB 12,000 Scholarship
Honorable mention: A Trophy, Certificate and THB 6,000 Scholarship (3 prizes)

18-25 YEARS OLD
1st place: A Trophy, Certificate and THB 21,000 Scholarship
2nd place: A Trophy, Certificate and THB 18,000 Scholarship
3rd place: A Trophy, Certificate and THB 15,000 Scholarship
Honorable mention: A Trophy, Certificate and THB 9,000 Scholarship (3 prizes)

THE ARTWORK CONVEYS
THAT YOU UNDERSTAND
THE CONCEPT OF
UNIVERSAL HEALTH
COVERAGE

THE ARTWORK PRESENTS
ARTISTIC VALUE AND
ORIGINAL IDEA

SUBMISSION
Online Application to get your Submission ID
In order to participate in the PMAC World Art Contest, all participants must complete the online application form to get your Submission ID.

Send your original artwork with Submission ID by post to PMAC Secretariat Office before 31 October 2019.

RETURNING WORKS
• PMAC retains the right not to return prize winning works and selected works.
• PMAC will be responsible for repackaging all the works which are not selected and returning by post to the artists.

NOTIFICATION OF WINNERS
on www.pmaconference.mahidol.ac.th
by 29 November 2019
The winners with residence in Thailand will be invited to receive their award at the Prince Mahidol Award Conference during 28 January-2 February 2020 at Centara Grand & Bangkok Convention Centre, CentralWorld, Bangkok, Thailand.

SUBMISSION
Until 31 Oct 2019
NOTIFICATION OF THE WINNERS
29 Nov 2019
Bridging culture awareness and health awareness is the most important aspiration for the PMAC World Art Contest. The Community Art Project was initiated with the belief that art is a universal language. Artists’ expressions are able to illustrate complex messages to easy understanding that connect us to a common goal. Moreover, creative experience is one of the important aspects in revitalizing communities and towns. Therefore, this year the PMAC 2020 World Art Contest calls for Young Artists to create new perspective of artistic expression on Universal Health Coverage through the Community Art Project. The proposals should present the creative vision how art can regenerate communities and help create awareness about health in their neighborhood.

ARTWORK FORMAT AND CRITERIA
- Examples include but are not limited to:
  - Mural Painting in public area* that has received official permission
  - Sculpture or Installation art in public area* that has received official permission
  - Revitalize deteriorated area
  - Recreate healthy and lively space
* Public space: school, hospital, health centre, government office, bus stop, market, tourist spot, temples, etc. that has received official permission.
- Draft/Sketch of the overall project must be presented and submitted in A3 paper only (not exceeding 4 pieces of paper)
- Being Inspired without copying. Your entry must not infringe on the copyright of others

AGE & ENTRY
- Entry is allowed as a team, with not more than 12 students in a team. Students should not be over 25 years old.
- A maximum of 3 teachers or supervisors can support the team.
- The entry should be submitted under the name of the school or art association or club.
The successful project is required to meet the 3 criteria below:

**BEAUTIFICATION**
Improve the visual community area and environment through the arts

**CONVEY THE MESSAGE AND TELL A STORY**
Tell story of the situation of the local's health
Enable young people and communities to better understand health promotion and Universal Health Coverage through art

**COLLABORATION AND COMMUNITY ENGAGEMENT**
Be a bridge between artists and the local community. The spirit of teamwork and integration is the goal

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**SUBMISSION**

**ONLINE APPLICATION TO GET YOUR SUBMISSION ID**
In order to participate in the PMAC World Art Contest, all participants must complete the online application form to get your Submission ID.

Click on ‘PMAC World Art Contest’ at the PMAC Website.

**SEND YOUR DRAFT/SKETCH OF THE OVERALL PROJECT** (must be presented in A3 paper only, not exceeding 4 pieces of paper) with Submission ID by post to PMAC Secretariat Office before 15 September 2019.

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**SUCCESSFUL PROJECT**

The successful project is required to meet the 3 criteria below:

**BEAUTIFICATION**
Improve the visual community area and environment through the arts

**CONVEY THE MESSAGE AND TELL A STORY**
Tell story of the situation of the local’s health
Enable young people and communities to better understand health promotion and Universal Health Coverage through art

**COLLABORATION AND COMMUNITY ENGAGEMENT**
Be a bridge between artists and the local community. The spirit of teamwork and integration is the goal

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**TERMS AND CONDITIONS**

- PMAC reserves the right to disqualify entries that do not meet our criteria, late entries arriving later than the specified submission period.
- Artwork that infringes copyright will be disqualified.
- PMAC retains the right on a long-term basis of all entries, prize winning works and selected works.
- PMAC will take care of all entered works for the process of screenings, except the unexpected damages which happen beyond one’s control.
- PMAC will not be responsible for any loss or damage of works during shipping and handling.
### FOR INDIVIDUAL SUBMISSION

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### FOR TEAM SUBMISSION

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### NAME OF YOUR SCHOOL AND ART TEACHER*

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### PLEASE EXPLAIN HOW YOUR ARTWORK RELATES TO THE CONCEPT OF UNIVERSAL HEALTH COVERAGE.

www.pmaconference.mahidol.ac.th
**APPLICATION FORM**

**COMMUNITY ART PROJECT**

Please Fill in English Only

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**PART 1: PROJECT TITLE**

**PART 2: BACKGROUND**

1. **LOCATION**: WHERE WILL YOUR PROJECT TAKE PLACE?
2. **WHY DID YOUR TEAM DECIDE TO CHOOSE THIS AREA/SPACE?**
   - BRIEF HISTORY / STORY ABOUT THE PLACE
   - OPPORTUNITIES
   - CHALLENGES
3. **WHAT ARE THE ART ACTIVITIES THAT WILL BE UNDERTAKEN?**
   - DO YOU HAVE PERMISSION TO DO THE PROJECT IN THE AREA?
   - YES / NO
4. **HOW WILL YOU PROCESS TO GET THE PERMISSION?**

**PART 3: OBJECTIVE**

1. **WHO WILL BE THE TARGET OF YOUR ART PROJECT?**
2. **HOW WILL YOUR PROJECT REFRESH THE AREA AND HELP CREATE AWARENESS ABOUT HEALTH?**

**PART 4: EXPECTED OUTCOME**

HOW WILL THE SUCCESS OF THE PROJECT BE EVALUATED?

**PART 5: DRAFT / SKETCH OF THE OVERALL PROJECT**

(MUST BE PRESENTED AND SUBMITTED IN A3 PAPER ONLY, NOT EXCEEDING 4 PIECES OF PAPER)

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**ONLINE APPLICATION**

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Send your draft / sketch of the overall project (must be presented in A3 paper only, not exceeding 4 pieces of paper) with Submission ID by post to PMAC Secretariat Office before 15 September 2019.

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STORY TELLING to ART DOING